



# CALPEEK

## CALIFORNIA POLITICAL WEEK

P.O. BOX 1468, BEVERLY HILLS, CA 90213 (310)659-0205 FAX(310)657-4340  
Dick Rosengarten, Publisher E-Mail calpeek@aol.com

VOL. XXII  
No. 15

APRIL 10, 2000

### **CAMPAIGN 2000: 38<sup>TH</sup> CD – HORN VS. SCHIPSKE.**

Editor's note: Popular U.S. Rep. Steve Horn(R-Long Beach) is seeking reelection to a 5<sup>th</sup> term – and by all accounts he looks like a winner. Still, in healthcare attorney Gerri Schipske(D), Horn faces a Demo with solid name ID and a very aggressive campaign style. And for this reason, the 38<sup>th</sup> CD is on *Calpeek's watch list*. Here's our update & analysis...

...The 38<sup>th</sup> CD has a Demo voter registration advantage of 51.25% to 31.51% for GOP and 12.46% DTS. With this kind of advantage, you'd think the DCCC would have been able to find a solid Demo candidate to go after Horn. Peter Mathews and Rick Zbur (who had good funding) have both tried and lost. Now it's Schipske's turn, although make no mistake, the Demo establishment in Calif. and DC would have preferred a *fresh face* in 2000. But teacher Erin Gruwell fell short by about 1,200 votes against Schipske, who hit Gruwell very hard in the last few days of the campaign. There's lots of bitterness on Gruwell's part and sources say it's doubtful Gruwell will endorse Schipske. In the open primary Schipske got 15.1% vs. 50% for Horn...

...Horn, who turns 69 in May, is probably running for his last term in Congress. That's not official, just speculation. In 2001, it's likely the Demos in Sacto play reapportionment games with the 38<sup>th</sup> CD – thus Horn may not even have a seat in 2002. Horn was first elected in 1992 and with the exception of that campaign, has never again employed professional campaign consultants to run his reelection efforts. That job is left to his son, Steve Jr. The direct mail sent to voters is "home grown" and looks horrible, but it works. And Horn doesn't take PAC money, but has a war chest at this point of \$299,523 (cash on hand). He's a social moderate who fits the 38<sup>th</sup> CD and seems to thrive on back-bench issues --- such as Y2K stuff. When it comes to local issues, Horn is there on such things as the Alameda Corridor and the Port of Long Beach...

...So how does Schipske defeat Horn? She really doesn't fit this CD very well, but she could win IF: Horn were to die or if he were to get real sick. There were some rumors about

Horn's health (not long ago), but there wasn't anything there except rumors...

...Schipske's biggest problem is funding. The FEC report of 2/29/00 shows her with just \$2,805 cash on hand and debts of \$23,556. She did loan herself some money and overall, she raised about \$73,000. She'll need to raise \$700,000 if she is to have any kind of shot. In 1996 when Schipske ran for the Assembly against Steve Kuykendall, she raised about \$600,000 and nearly beat Kuykendall. According to a news release, Schipske has hired Bob Beckel & Assoc., pollster Celinda Lake; and Crounse, Malchow & Schlackman on direct mail. But these firms don't work free. Although Schipske is trying to play up her meetings with Demo House Leader Dick Gephardt and DCCC chair Patrick Kennedy, truth is there are 4 other races in Calif. which have a higher priority than the 38<sup>th</sup> CD. Stay tuned...

### **FIRST IT WAS EL TORO. NOW BURBANK AIRPORT IS IN THE SPOTLIGHT. VOTERS TO DECIDE EXPANSION**

Editor's note: In March the political spotlight was on an initiative to require a 2/3rds vote by Orange County voters to approve a new commercial airport at El Toro Marine Corps Air Station. On Nov. 7<sup>th</sup>, Burbank voters will likely decide whether to allow a public vote to build a new and larger terminal building – which *could* mean *doubling* the number flights out of this airport. Here's our update and analysis...

...Before and just after WWII, what is now Burbank Airport, was known as Lockheed Air Terminal. Then the name changed to Hollywood-Burbank Airport. In 1977, the cities of Glendale, Pasadena and Burbank bought the airport under a joint-powers agreement and the facility was called Burbank Airport. Today this airport has 200 commercial flights per day (+ 300 general aviation flights) and yearly 4.7 million passengers pass through Burbank's 170,000 sq.-foot terminal with 14 gates. United and Southwest are just two of the major airlines which fly out of Burbank Airport...

...And throughout its history this airport and the authority which runs it have been at odds with the city of Burbank and

CALIFORNIA POLITICAL WEEK (ISSN 0195-6175) IS AN INDEPENDENT, NONPARTISAN NEWS ANALYSIS BULLETIN OF CALIFORNIA POLITICAL WEEK, INC., A CALIFORNIA CORPORATION. TELEPHONE: (310)659-0205. ADDRESS: P.O. BOX 1468, BEVERLY HILLS, CA 90213. \$90/YEAR. PUBLISHED WEEKLY, 44 WEEKS PER YEAR. COPYRIGHTED BY CALIFORNIA POLITICAL WEEK, INC. THIS TRADEMARK REGISTERED WITH THE CALIF. SECRETARY OF STATE. REPRODUCTION IN WHOLE OR IN PART REQUIRES EXPRESS PERMISSION. ALL RIGHTS RESERVED. 1ST CLASS POSTAGE PAID AT LOS ANGELES.

LICENSED TO UNZ.ORG  
ELECTRONIC REPRODUCTION PROHIBITED

its residents over noise. It's one of the key issues in Burbank politics – and this current controversy will undoubtedly have an impact on the city elections in 2001...

...The issue which will come before voters (probably in November) will be a ballot measure on whether to require a public vote on a proposed new terminal at Burbank Airport. This terminal would be 330,000 sq.-feet and cost about \$300 million. Instead of 14 gates, sources think this new facility would have 19 gates. This new facility could handle as many as 10 million passengers a year...

...Enter ROAR – *Restore Our Airport Rights*, a group of citizens led by former councilman Ted McConkey and activist Howard Rothenbach. This group wants a mandatory flight curfew and a cap set on the number of flights in and out of the airport attached to any new terminal agreement. The curfew would run from 10 p.m. to 7 a.m. daily. Right now there's a voluntary curfew...

...ROAR gathered 7,412 names on an initiative with these conditions, but it was tossed out on a technicality. Mayor Stacey Murphy and Councilman Rob Kramer voted to have this same initiative put on the ballot by the council, but it was rejected. Instead, an initiative requiring a public vote will be placed on the ballot without any conditions. Councilmembers David Golonski, David Laurell and Bill Wiggins favored this approach. Murphy and Golonski face voters in 2001 and sources say this vote will be remembered...

...The big problem for not only Burbank, but O.C.'s John Wayne Airport, as well as LAX, is air traffic. There's just too much and there's a need for new airports or expanding existing ones. Complicating the situation at Burbank Airport is the fact that Burbank's two partners, the cities of Glendale and Pasadena, favor a new terminal building and there are some in these two cities who want Burbank Airport to be made into an international facility. We'll update this story periodically. Stay tuned...

#### **CAMPAIGN 2000: SAN DIEGO'S PUBLIC FUNDING OF FOOTBALL STADIUM HEATS UP IN MAYOR'S RACE.**

Editor's note: Couple of new developments in the race to succeed Susan Golding as mayor of Calif.'s second largest city --- including a call by the owner of the NFL San Diego Chargers for a new football stadium! Outrageous but true. Here's our update & analysis...

...One reason why Golding isn't a U.S. Senator is because of the original \$60 million plus deal she and the council approved without a public vote to remodel and expand what is now Qualcom Stadium. The job was

just finished 2 years ago. Part of that deal requires the city to pay the Chargers anytime there is not a 60,000-seat sellout. In 1998 that amounted to \$5 million! And there is no doubt whatever, that if the Charger deal had been put to a public vote, it would have lost. It was a bad deal for the city...

...The latest twist occurred recently at the NFL owner's meeting, where Charger owner Alex Spanos said, "We need a new stadium." Huge firestorm back in San Diego when this news hit. And lucky for Golding she was out of town. But if Spanos continues on this line, it will be real interesting politically. Sources say San Diego Co. Sup. Ron Roberts has a plan to privatize the stadium and the surrounding land. That would be one way out. Both Roberts and Judge Dick Murphy – the other candidate in the Nov. 7<sup>th</sup> runoff for mayor – have been critical of the Charger deal - and that's good news for voters...

...In other news of the mayor's race, there's a new poll by KGTV-Channel 10 which shows Murphy at **42%** and Roberts at **41%**, with 17% undecided. This same poll, just days before the Mar. 7<sup>th</sup> primary, showed Murphy in 6<sup>th</sup> place and Peter Q. Davis as a slam dunk to come in first in the mayor's race...

...Right now both Murphy and Roberts are lining up endorsements, raising money and doing interviews with various organizations. In the next few weeks the San Diego Central Labor Council, as well as the San Diego POA and Firefighters will announce their stands. All 3 groups were neutral in the primary. Stay tuned...

#### **CAMPAIGN 2000: COSTA'S REMAP INITIATIVE ON LIFE SUPPORT. ODDS SLIM FOR QUALIFICATION.**

Editor's note: An initiative to replace Prop. 24, which was kicked off the March 7<sup>th</sup> ballot by the CA Supreme Court, is on its *death bed* --- and about the only thing that will save it is a instant transfusion of money from some conservative(s) with *deep pockets*. Here's our update & analysis...

...Ted Costa of *People's Advocate* is hoping against hope that a conservative financial angel will show up to save his reapportionment initiative – which is now on life support. But as Calpeek hit deadline, odds of that happening were fairly remote. The Nat'l Republican Congressional Cmt. had given Costa \$170,000 to continue the signature drive, but pulled the plug last week. Costa told Calpeek he's got

250,000 signatures already collected, but needs another 850,000 signatures to make the Nov. 7<sup>th</sup> ballot. In the meantime, petition guru Mike Arno is on hold with the signature drive. If the money comes through, Costa will stay on the street until about May 5-10...

...And here's something interesting. In order to promote this remapping initiative, Costa got some help from the Rose Institute in Claremont. This conservative think tank which specializes in reapportionment, came up with some real interesting computer drawings, which show Demos picking up 6-8 seats under some different scenarios. One scenario even puts U.S. Rep. John Doolittle of Placer County into the same CD as U.S. Rep. Mary Bono of Palm Springs...

...GOP sources have consistently said Demo will gain 6-8 House seats in Calif. if they control the reapportionment process in 2001. Costa's initiative would take the remap authority away from the legislature and governor and give it to the CA Supreme Court...

...FYI: why does Costa continue to push so hard for his plan? Because he doesn't believe GOP Senate Leader Ross Johnson has the ability to cut a good deal with Demo Senate President Pro Tem John Burton. "When the labor unions put the pressure on Burton, he'll put the screws to the GOP," Costa says. Stay tuned...

#### **CAMPAIGN 2000: CALIFORNIA INITIATIVE UPDATE:**

Editor's note: Two new initiatives have entered circulation that are worth noting AND the Silicon Valley business execs who bankrolled failed Prop. 26 in March will go once again. Here's our update...

● **Son of Prop. 26 – Calif. Business for Education Excellence**, which was the key business group supporting Prop. 26 to rollback the vote from 2/3rds to 50% to approve a local school bond measure, will try once again --- but with some key differences. The powerful CA Teachers Assn. won't be as heavily involved this time around because it has an initiative of its own. And this time the around Gov. Gray Davis(D) won't be standing on the sidelines, but will play a very active role in this campaign – including having members of his political inner circle in key campaign posts within this new effort. AND the instead of a 2/3rds to 50%, this new initiative will have a **55%** threshold for approval of local school bonds. This probably won't make a bit of difference to the Howard Jarvis Taxpayers Assn.(HJTA), who will oppose this new initiative with just as much energy as it did with Prop. 26. How did the committee arrive at the 55% number? Davis was pretty much solid on 60% and State Sen. Jack O'Connell(D) wanted to go again with 50%.

So they split the difference. It looks as though Arno Political Consultants will handle the petition drive, but there will be a direct mail effort as well, because time is very short. Cost per signature could run from \$1.50 to \$2.00. Another key difference: Goddard Claussen in Sacto will be the lead media consultant handling TV. Laguens, Hamburger & Stone did the TV for YES on 26 campaign in March...

◆ **Legislative Term Limits** is the official title of a constitutional amendment by former State Sen. Bill Campbell (also ex head of the CA Manuf. Assn.). This initiative would extend the limit on years of service for State Senators from the current two/4 year terms to no more than 12 years. In the Assembly, it would increase from 3/2 year terms to no more than 12 years. Campbell needs to collect 670,816 signatures by Aug. 28<sup>th</sup>. If he hopes to qualify this measure for November, realistically he'll need to turn in signatures by May 5<sup>th</sup>. Joe Remecho is the attorney for Campbell on this initiative...

◆ **Repeal of Prop. 209. Public Employment, Education, and Contracting** is the official title of this constitutional amendment sponsored by Ron Ramirez of L.A. Ramirez needs 670,816 signatures by Aug. 21<sup>st</sup>. Stay tuned...

#### **CALPEEK'S CALENDAR OF POLITICAL EVENTS**

|                  |                                                                                                                             |
|------------------|-----------------------------------------------------------------------------------------------------------------------------|
| Apr. 13          | 19 <sup>th</sup> Annual Pat Brown Inst. Awards Dinner, Regal Biltmore Hotel, L.A.                                           |
| May 11           | Central City Assn. of L.A. Annual luncheon at Bonaventura Hotel. Heart of the City Award to Council President John Ferraro. |
| June 8           | VICA's 23 <sup>rd</sup> Annual dinner, Universal City.                                                                      |
| July 31 – Aug. 3 | RNC Presidential convention – Philadelphia.                                                                                 |
| Aug. 14-17       | DNC Presidential convention – L.A.                                                                                          |
| Sept. 15-17      | CRP convention – Palm Springs.                                                                                              |
| Oct. 10          | Last day to register to vote.                                                                                               |
| Oct. 31          | Last day to apply for absentee ballot.                                                                                      |
| Nov. 7           | Election day.                                                                                                               |
| Dec. 18          | Electoral College delegates meet in Sacto.                                                                                  |

#### **TO CALPEEK SUBSCRIBERS: CHANGE OF ADDRESS.**

If you've moved or if there's a **name change**, please send **Calpeek** a change of address notice **WITH** your current **Calpeek mailing label**. The label contains a code and allows us to process your request quickly. Or call or fax us the code info...

#### **SOME INFO YOU NEED TO KNOW ABOUT CALPEEK.**

Here is some helpful information about **Calpeek** that you may need to know. Deadlines for news and Marketplace Network: 12 noon each Wednesday. **Calpeek** is printed and mailed each Thursday. Our fax is (310)657-4340; e-mail [calpeek@aol.com](mailto:calpeek@aol.com). **Calpeek** does NOT make refunds on cancellations...



**CALPEEK'S INFOBAHN: POLITICAL SHORT TAKES.**

Editor's note: Here are a few items, political & otherwise, worth noting...

■ ***U.S. Sen. Graham Moves Up*** – In the game known as the *Veepstakes*, insiders think U.S. Sen. Bob Graham(D) of Florida moved up to the top of VP Al Gore's "A" list to become his running mate because of his deft handling (and help to Gore) in the media-hyped case of Elian Gonzalez. For those who have been visiting Mars, Gore broke with the Clinton Admin. on the Gonzalez case and says the youngster ought to be made a permanent U.S. resident while the custody matter is being dealt with by the courts. Graham, a new Demo who is a former Florida governor, has always been known to insiders to have the necessary qualifications for the top job. And Gore's team has made it clear that in addition to being able to handle the job, Gore's running mate must deprive GOP Gov. George W. Bush of a must win State or States. Florida and Graham are in that category...

■ ***Villaraigosa's Fallback Position*** – Sources say that if soon-to-be ex Assembly Speaker Antonio Villaraigosa fails to win the L.A. mayor's race in 2001, he'll save just enough State money to run for State Sen. Richard Polanco's 22<sup>nd</sup> SD job in 2002. FYI: sources say there's going to be some pressure put on U.S. Rep. Xavier Becerra(D-L.A.) to give up his quest for mayor and instead run for L.A. City Attorney...

■ ***L.A. County GOP Chair Reelected*** – Mary Toman, who was the first woman elected to head the L.A. Co. GOP Central Committee, has been reelected – this time defeating GOP Assemblyman George Runner of Palmdale. Toman got 57% of the vote to Runner's 43%. And Toman's entire slate of officers also was elected. During the Bush Admin. Toman served as a Deputy Asst. Commerce Sec. responsible for exports of auto and consumer goods...

■ ***The DLC and the Calif. Manuf. Assn.*** – At the most recent Democratic Leadership Council gathering in San Jose, where the subject was *Meeting the Challenges of the New Economy*, headliners included Pres. Bill Clinton, Gov. Gray Davis, DLC president Al From and CA Manuf. & Technology Assn. President Jack Stewart. Very interesting and something you wouldn't have seen when Bill Campbell was president of the CMA...

■ ***2002 Statewide*** – Sources say Demo Assemblyman Rod Wright of L.A. is looking seriously at running for Insurance Commissioner in 2002. Wright chairs the Assembly's Utility & Commerce Committee...

■ ***The Governor's Transportation Plan*** – Gov. Gray Davis(D) will propose a \$2.2 billion bond measure for the Nov. 7<sup>th</sup> ballot – with the funds aimed at transportation improvement projects. In addition, he'll throw in \$2.8 billion from the general fund (a GOP idea) for transportation, bringing his total package to \$5 billion. The only person who doesn't like this plan is Senate Pres. John Burton(D), who calls the amount of money "chump change." In terms of really improving the transportation infrastructure, Burton may be right, because the figure used by most experts is around \$100 billion over the next 15-20 years...

**CALPEEK'S NEW JOBS AND PERSONNEL NOTICES.**

Editor's note: Here are some items to mark down in your notebook...

● A sad note: Harry Barovsky, Malibu mayor pro tem, civic leader and cityhood leader, died Mar. 27. He was 62. R.I.P...

● Judy Johnson, 51, has been named chief executive officer of the State Bar. She's the first woman to ever this post in the Bar's 73 year history...

● John Stevens has been named staff director for the Governor's office. He replaces Steve Nissen, who served as interim staff director...

● Ms. Greer McVay and Sean Spellman have been hired at James Burchill & Associates, Davis-based pa/govt. affairs firms...

● Gov. Davis has appointed Lynne S. Coffin as the State Public Defender...

● Gov. Davis has appointed Amy B. Dean as a member of the CA Community College Bd. of Governors. Dean is CEO of the So. Bay AFL-CIO Labor Council...

**CALPEEK'S COPYRIGHT: COPYING OF THIS NEWS-LETTER WITHOUT OUR PERMISSION IS ILLEGAL.** Copying of Calpeek without permission is AGAINST THE LAW and is a violation of our copyright. Federal copyright law prohibits unauthorized reproduction by any means and imposes fines up to \$25,000 for violations...

**CALPEEK's INVOICE POLICY: FAXING IS FASTER.**

If you request an invoice for your subscription or renewal, please give us a **FAX number** where we can send the invoice. It's much faster than mail. FYI: terms of payment are 30 days from the invoice date --- after that it's **Past Due**...